

**b3-infotech**  
business solutions



One of India's leading web development  
& application development services company

# Company Information

One of India's leading web development & application development services company

b3 Infotech is a professional web & application development services company focused on conceiving, developing and distributing customer-focused IT solutions for the fortune elite as well as small to mid-sized business.

b3 Infotech is an Internet professional services firm focused on conceiving, developing and distributing customer-focused Internet solutions for the Fortune elite as well as small to mid-sized business that are serious about achieving Internet success. We provide an integrated service offering that includes strategic consulting and customer research, graphic design, as well as the development and implementation of world-class e-business applications.

At b3 Infotech our development team represents one of the leading resources for innovative and sophisticated Web-Based solutions. We have designed numbers of websites and Web-Based applications for companies of all sizes. As a digital solutions provider, we help clients bring the right combination of strategy, experience, design, and technology to every aspect of their Web-Based projects.

Our strategy for project development is anchored in a phased approach. This lets us establish a clear set of goals that ensure the quality of work is maintained throughout the entire development process.

Our consultants start by working closely with you to understand your needs and your culture. The solutions we develop are grounded in sound development strategies that will support and enhance all your integral business objectives. Then we go to the drawing board. Literally. Our team of programmers, engineers, strategists, graphic designers, and consultants work together to create a complete end-to-end solution that is compelling and dynamic. We develop our solutions to your specific business objectives, not ours because customer satisfaction is our absolute priority.

# Services Offering

Wide breadth of web & application development services across the entire IT

We provides a broad range of web and application development services to help you harness the power of technology, consulting and maximize your online business investment.

Our services address specific needs of enterprise IT programs, communications and Internet technology product development. Client's benefit from seamless coordination across strategy, implementation, and management of their technology programs and from our expertise in focused industries, strong quality orientation, cross-technology expertise, and distributed project management capabilities.

We are committed to developing robust applications that creates efficient business processes and adds value to our customers' businesses. We try to improve the businesses of our customers with applications that makes it possible to deliver efficient, highly targeted web content, lower operating costs, boost Internet marketing performance and productivity, and enhance competitiveness. Our guidelines combined with utmost accuracy while working with details have proved to be a perfect union which enables us to provide our clients with technically efficient, reliable and affordable solutions.

## Web Development

- Web Application Development
- Web and Enterprise Portal Development
- Website Design and Development
- Web-enabling Legacy Applications

## Application Development

- Content and Document Management
- Secure Intranets / Extranets
- Customer Relationship Management
- Workflow Management
- Customized Application Development

## Design and Multimedia

- Logo and Corporate Identity
- Flash Development
- Multimedia
- Print Media

# IT Business Solutions

Transform your business with our technology expertise & scalable business solutions.

At b3 Infotech, we have the scale and expertise to create a complete solution for your organization. From front-end consulting and planning, to integrating and even managing your technology solutions, we have the depth and experience to respond to your unique challenges and opportunities.

## Customer Relation Management (CRM Solutions)

In the existing competitive business environment, whether a stock trade or a pair of socks, individualized customer relationship and collaboration is the key to success and CRM combines all processes, functions to achieve this goal. An effective CRM will include methodologies, strategies, software and web-based capabilities that help an enterprise organize and manage customer relationships.

## Intranets / Extranets

An intranet is a web environment within the boundaries of your organization wherein employees or other authorized users can exchange information. It is called an extra net when people outside of the organization have access to (parts of) the intranet.

## Content Management System Solution

Keeping a web site current is challenging for most businesses that don't have a full-time, in-house web department. But bad or dated information can cost a company in many ways. The solution you require for keeping your website current will depend on the volume and complexity of changes.

## Interactive Learning (e-Learning Solutions)

Our eLearning solutions help make learning interesting, interactive and fun! They have the right blend of content (instruction) and cutting-edge technologies that offer you the best benefits.

# Partners

Partnering with B3 Infotech can be advantageous to you both in terms of cost-savings and in terms of increasing the volume of your business.

There are two kinds of partnerships we form at b3 Infotech.

## Outsourcing Partnerships

We are constantly looking to partner with leading marketing firms, graphic design firms, website development firms and application development firms from around the world.

If you are interested in outsourcing your work to take advantage of cost-savings while maintaining high-quality, then a partnership with b3 Infotech maybe a good option.

We have had tremendous success in working with partners from a number of countries, and over 90% of our business is repeat business. We believe that our success is closely tied together with that of our partners and do our best to work well as a team.

## Marketing Partnerships

We are looking to partner with individuals and firms who have strong marketing and networking skills to market our services and products to a wider audience.

The benefits of outsourcing to India are immense and already proven. However, take a look at the unique advantages of working with b3 Infotech.

# Contact Us

One of India's leading web development & application development services company

your complete  
business  
solution provider

## B3 Infotech Private Limited

Skylark, Office no. 401  
Plot No. 63, Sector-11, C.B.D. Belapur  
Navi Mumbai 400 614 - INDIA

Telephone: +91-22-2756 1218  
Email: [info@b3infotech.com](mailto:info@b3infotech.com)  
[www.b3infotech.com](http://www.b3infotech.com)